



# Beltraide

making  
business  
happen



## THE PHYSIOTHERAPY CLINIC

Investment Project – Profile: 005

Belize**INVEST**   
Promoting . Generating . Connecting

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## 02. CONTACT INFORMATION

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### Point of Contact

<b>Name:</b>	Juan Pablo Collado
<b>Position:</b>	Owner
<b>Email:</b>	Physicaltherapy911@gmail.com
<b>Website:</b>	N/A
<b>Office Phone:</b>	501-620-5230
<b>Mobile Phone:</b>	501-610-2420
<b>Mailing Address:</b>	17 Hummingbird Avenue, Belmopan City, Belize

### Company Information

<b>Company Name:</b>	The Physiotherapy Clinic
<b>Date Established:</b>	07/07/2009
<b>Type of Company:</b>	Sole Proprietorship
<b>Economic Sector:</b>	Healthcare
<b>Address:</b>	17 Hummingbird Avenue, Belmopan City, Belize

### 03. EXECUTIVE SUMMARY

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**Project Name:**

The Physiotherapy Clinic

**Executive Summary:**

Physiotherapy is a healthcare profession primarily concerned with the remediation of impairments, disabilities and the promotion of mobility, functional ability in general improving the quality of life through examination, diagnosis and physical intervention.

The Physiotherapy Clinic is the first certified clinic in the country of Belize, with over 10 years of having its doors open for business, it has built an excellent reputation in the industry. The Physiotherapy clinic currently operates two outlets, one located in the City of Belmopan operating for 10 years, and one in San Ignacio town operating for 3 years. The vision and objective is to now expand to San Pedro Town on Ambergris Caye and then Belize City in the near future.

Currently, there is a high demand for Physiotherapy services in San Pedro Town providing additional specialized services such as Chiropractic's, Acupuncture and other specialized recovery areas. The goal is to provide services to the residents, expats, and retirees living on the island of Ambergris Caye, overnight tourists, and further attract visitors to Belize to receive the recovery treatment while also vacationing in Belize.

In 2016, there were a total of 385,583 Overnight Tourist Arrivals to Belize, of which 165,387 (42%) of those overnight arrivals visited Ambergris Caye (Source: Belize Tourism Board). The Physiotherapy Clinic has a strategic international marketing plan to attract medical tourists to Ambergris Caye seeking basic recovery services.

For more details and information on the investment plan for this project, kindly contact Mr. Juan Pablo Collado.

## **BelizeINVEST, BELTRAIDE SUPPORT**

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### **Introducing BelizeINVEST**

Serving as the country's Investment Promotion Agency, BELTRAIDE is committed to help potential investors to:

- Secure the requisite business establishment information,
- Meet the key decision makers pertaining to the proposed undertaking,
- Access the intellectual capital that is required to make business happen.

We build relationships to make it easier for the investor to build their business, and to enjoy the benefits of one of the most competitive tax regimes in Central America and the Caribbean. Whether you are looking to locate a headquarter or expand an existing business, our team is prepared to provide answers to questions pertaining to site selection, local demographics, labor composition, potential local investors, and available incentives.

BELTRAIDE has dedicated a Unit, BelizeINVEST, with emphases on:

- Coordinating participation of local enterprises, and other agencies in relevant trade/investment shows, trade/investment missions, national tours, and other promotional events;
- Developing and executing strategies and activities for increased market access for Belizean products and services;
- Developing, managing, and improving investment, trade and business relationships;
- Continuously seeking potential investment opportunities for Belize;
- Coordinating the development and continuous update of relevant industry information for the ease of information sharing through promotional collateral material;
- Developing standardized promotional/marketing presentations and proposals;
- Analyzing and identifying trade opportunities, by coordinating with the Business and Investment Facilitation Unit (Aftercare Unit) and networking with other important stakeholders;
- Providing facilitation throughout the entire investment experience.

The key to the success of our Unit, BelizeINVEST, depends on keeping investors satisfied and motivated via our unique business development strategies. BELTRAIDE ensures that each investor receives the support of an experienced team that is dedicated to the business growth of Belize's local industries in the various priority industries. Furthermore, our team strives to create and to leverage market opportunities to enhance the success of the country. We utilize our experiences and skills to provide innovative and competitive programs, marketing solutions and operational assistance to every investor.

## **BELTRAIDE Contact Information**

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Belize Trade and Investment Development Service (BELTRAIDE)

**Address:** 14 Orchid Garden Street, Belmopan City, Cayo District, Belize, Central America

**Phone:** +501-822-3737 / +501-822-0175 Fax: +501-822-0595

**Website:** [www.belizeinvest.org.bz](http://www.belizeinvest.org.bz)

**Facebook:** [www.facebook.com/Beltraide](http://www.facebook.com/Beltraide)

**Blog:** [www.belizeinvest.net](http://www.belizeinvest.net)

**Skype ID:** beltraide / belizeinvest