

Investment Concept – Profile Form

Disclaimer

Kindly note that fulfillment of the submission of an investment concept to the Belize Investment Portfolio (BIP) Campaign spearheaded by BelizeINVEST, BELTRAIDE, is solely for the purpose of guiding potential interests on the various investment opportunities available in Belize.

Further feasibility studies and due diligence ought to be completed by any potential interest in further validating a given investment concept in the Portfolio.

*** = Required Fields**

Part 1 Contact Information

* Government Ministry/ Organization:	
* Department / Agency:	
* Lead Point of Contact:	
* Job Title:	
* Email Address:	
* Work Phone:	Mobile Phone:
Mailing Address:	
City / District:	SKYPE ID:

Part 2 Business / Project Validation

* Concept Name:
* (1) Executive Summary: (min 200 – max 500 words)
<p>* Provide a comprehensive executive summary of the investment concept being proposed</p> <p>* Why is the proposed development project concept worthy of investment?</p>

* **(2) Description of Concept:** (min 150 – max 300 words)

* Describe the various undertakings of the investment concept and investment potential in Belize.

* **(3) Target Market and Marketing Channels:** (min 100 – max 300 words)

* Identify the Target Market for the proposed concept and provide additional details on the marketing plan.

* Identify potential marketing channels that can be used to reach your intended target market for the concept.

* **(4) Socio-Economic Benefits:** (min 100 – max 200 words)

* Identify the economic benefits to the investor and to Belize.

* How is the proposed undertaking perceived to benefit Belize, such as but not limited to socio – economic benefits?

* **(5) Data Justification** (With potential ROI figures) (min 100 – max 300 words)

*Provide the relevant data to support the justification of the proposed project concept in Belize inclusive of project feasibility.

* What is the justification that the proposed undertaking will be feasible for implementation?

Any Other Components of Concept Ready Project : (min 50 – max 100 words)

* Provide any additional details on the investment plan. **(Optional)**

***Reference any relevant National visions / strategies / policies / master plans:**

(Optional)

Kindly attach any additional annexes or reference documents in providing further details on the investment concept submitted.

(Optional)

Thank you for your submission of an investment concept to the Belize Investment Portfolio (BIP)
Our team at BelizeINVEST, BELTRAIDE will be contacting you within three (3) working days to verify source
and completeness of the submission.

Kindly email completed form with all annexes and uploads to investmentportfolio@belizeinvest.org.bz